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iCAN-Global LLC and the CleanTech Region Form a Strategic Partnership for the Globalization of Clean Technologies Through the iCAN-Global Network

Les Neumann, Chief Executive Officer of iCAN-Global LLC, a New York based virtual cleantech acceleration and commercialization network and Lars Ling, CEO & founder of CleanTech Region of Sundsvall Sweden announced the formation of a strategic partnership for the commercialization and globalization of cleantech products from Sweden in New York and throughout the expanding iCAN-Global network.

Each organization is passionate about the continued development and implementation of technologies and innovations that reduce society's dependence on fossil fuels, provide clean safe drinking water and can contribute to increased food production in order to feed the world's expanding population. Ling commented; "Each year the world's population is increasing by as many as 140 million people. A majority of this growth is in emerging nations which do not have the infrastructure to adequately feed, provide safe drinking water or deliver sufficient power. Cleantech is JOB Creation and the new base from which people can learn and implement strategies that can help them become efficient and sustainable while providing opportunities for entrepreneurship, employment and economic growth."

iCAN-Global continues to expand its global network of Business Development Executives and participating economic development organizations for the purpose of providing digital access to cleantech industry experts, seasoned executives, professionals, consultants, academics and service providers to early, emerging stage and mature companies. The iCAN-Global team assists companies who have commercially-ready products and services prepare and implement commercialization strategies pertaining to investment, manufacturing, product engineering, branding, finance, traditional and social media marketing and promotional tactics, legal issues surrounding trade and globalization policies.. Neumann said: "The US remains the innovation capitol of the world while Sweden is amongst the top nations for the implementation of cleantech strategies. Together, CleanTech Region and iCAN-Global can introduce new cleantech products and services to the US market as well as throughout our global partner network which can reduce the financial impact to companies seeking market and revenue expansion. Conversely, iCAN-Global can export cleantech products to Sweden which could lead to multinational partnerships, licensing, increased manufacturing, new job training opportunities and expansion throughout the iCAN-Global international network.

Lars Ling is also founder of Green Solutions from Sweden magazine, today an IDG publication, and he is a much sought after speaker on cleantech, a cleantech consultant and a periodic presenter at the iCAN-Global Entrepreneurs Breakfast Forum. Lars is also the founder and CEO of CleanTech Region Solutions, a cleantech enterprise promotion and matchmaking company focusing on accelerated growth for Swedish CleanTech companies andn International markets and now partnering with iCAN-Global LLC based in New York.

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