



PRESS RELEASE

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CleanTech Region – one of the worlds most innovative regions

The CleanTech Region initiative has been chosen as one of the most innovative regions in the world by the publisher of *The New Economy* magazine. Competitors came from 40 other regions in the world, including Finland, Abu Dhabi, San Diego, Australia and Brazil.

CleanTech Region won the top award for its intensive work on projects such as the magazine *Green Solutions from Sweden* and a world tour implemented in February this year, which visited Singapore, Australia, China, Japan, the United States and Brazil. "No other region has implemented similar projects," says Courtenay Harewood, program director of the I40 Top Innovative list.

Behind the successful venture lies an EU project run by the county administrative boards of Jämtland and Västernorrland, together with the municipalities of Östersund and Sundsvall and Jämtland county council.

"Here in Mid Sweden we have not yet told the world about our knowledge to any great extent, but we plan to work via the CleanTech Region project – which is organized by the Mid Sweden Chamber of Commerce and participating companies – to advance our positions and export even more environmental technology from the counties of Mid Sweden," says Dick Jansson, President of the Mid Sweden Chamber of Commerce.

At the beginning of May a delegation consisting of the County Governor of Västernorrland, environmental technology companies including Absolicon, Airstar, Solljus and Ecocycle design, the Chamber of Commerce, and regional representatives will travel to London, England to receive the award and introduce themselves at the London stock exchange and the Swedish embassy.

"We regard this opportunity as a strong mustering of forces by the environmental industry, and a chance to discuss business possibilities and solutions," Lars Ling says. "Now we are moving from talk to action."

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En investering för framtiden



Jämtland County
Administrative Board



EUROPEISKA UNIONEN
Européiska regionala
utvecklingsfonden



COUNTY ADMINISTRATIVE BOARD
OF VÄSTERNORRLAND



Mid Sweden Chamber of Commerce



County Council of
Jämtland



MUNICIPALITY OF
ÖSTERSUND



CITY OF
SUNDSVALL